Resource for TAs -
Using Web 2.0 to Increase Student Engagement and Participation
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How To Create A Facebook Group

Reminder - you must first be a member of Facebook to create a Facebook group

1. Click ‘Menu’ (three lines)
2. Click ‘Groups’ (blue circle with image of people)
3. Click ‘+ Create’ (choose type of group: public, closed or secret)
4. Choose a group name and write it into the top space where it says ‘Name your group...’
5. Add one person (minimum) to your group by Facebook profile or email

Congratulations! You have created a Facebook group!

Here are some important follow up steps to consider after you have created a Facebook group

1. Add an image (click ‘edit’ with the camera symbol)
2. Add a description (click on the arrow ‘>’ beside the group name, then click ‘Add Description’)
3. Add content to the wall (click ‘Write something...’)
4. Add students to the group (click ‘+ Invite’)

How To Post In A Facebook Group

1. Click on ‘Write something...’ (under the image and title)
2. Add words or combine words with another posting feature

Posts can include:

1. Photo/Video (photos of notes or videos from class or for class discussions)
2. Tag People (tag students directly to posts)
3. Live Video (stream live from the classroom)
4. Poll (ask questions as a form of student feedback)

Your tutorial group can comment on your posts or create their own posts within the group which you and other students can comment on. In the ‘About This Group’ section you can click on ‘View Group Info’ then ‘Go To Admin Tools’ and ‘Group Settings’ to change these settings.

Remember - posts can be deleted or edited after the initial post. You can also set a future date and time for posts to appear in the group.