Welcome to...

Introduction to Podcasting
Brittany Starkman

Workshop Facilitator

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A bit about myself:

- Contract Lecturer at the RTA School of Media, Ryerson University
- MEd Student at York University
- TA in the Teaching Commons
- Educational Technologies Enthusiast
Webinar Agenda

1. What is a Podcast?
2. Podcasting for Teaching and Research
3. Prepping for Recording
4. Recording Audio in Audacity
5. Introduction to Editing Audio
6. Sharing Your Podcast
7. Questions
What is a Podcast?
Podcast

- Podcasting combines the freedom of blogging with digital audio technology
- Anyone with the passion and know-how can create a podcast
- Unlike traditional radio listeners don't need to 'tune in'
- Podcasts can be downloaded and listened to at any time
Podcast

- Can range from simple to more complex
- Can include **music and sound effects** to add interest
- May include one speaker, or multiple speakers
- **The choice is yours and what works best for you**
- There’s no *right way*
Podcasting for Teaching and Research - A Few Examples

- Recording lecture content or sharing complex concepts or ideas
  - Students can revisit the podcast episode or start/stop as they please
  - Can deepen understanding for many learners
  - Topics which may be easier to understand by hearing rather than simply reading
Podcasting for Teaching and Research - A Few Examples

- Creating short podcasts with **commentary** on the week’s readings/subject matter
  - Weekly on Moodle
- **Sharing professional research** and experiences with a **wider audience**
Tips for Recording
What You’ll Need

1. **Microphone**
   - Built in microphone on your computer
   - External microphone
What You’ll Need

2. Headphones

- Plugged into your computer
- Easier to hear your audio when editing
  - Is the audio distorted? Too much background noise?
- Be cautious of built in microphone on certain headphones
  - Software may confuse this as your recording microphone
What You’ll Need

3. Storage

- In any form of media production it’s always important to backup your files
- At the end of editing it’s wise to upload your full Audacity session onto a USB, Google Drive etc.
- I will demo this at the end
Prepare💡

- Prepare a **script or bullet notes of what you wish to discuss**
- Easier to read/record from
- More concise
- Can simply be written by hand or in word processing software of your choice
  - Microsoft Word, Pages etc.
- Read your script **out loud prior to recording**
Ready to Record?

- **Find a quiet space**
  - With no (or very minimal) background noise
- **Use your script**
- **Speak with interest**
  - Without visuals you need to captivate your audience simply through sound
- **Always listen back** to your recordings
- **Don’t be afraid to re-record**
  - That’s the beauty of digital audio recording!
Introduction to Audacity

https://www.audacityteam.org/download/
Audacity Demonstration
Sharing Your Podcast

- Moodle
- SoundCloud
- Anchor.fm
- PodBean (fee)
Podcasting Part II - Face to Face Workshop

- Friday, November 23, 2018
  - 12:00pm – 1:30pm
- Hands on workshop
  - Adding effects and fades to your audio
  - Adding music and sound effects
- Addressing any specific questions
Thank you for listening!

Any questions?

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