

PSYC 2120 3.00 Social Psychology (enrollment of between 160-190 students in the online section) offered by the Faculty of Health, Department of Psychology was transformed into an online format in the Winter 2013 term.

Course director: Dr. Jennifer Steele, Associate Professor, Department of Psychology

The format of the online version of this course was designed to be comparable to the in-class version, with the lectures, demonstrations, and videos all being available online to assist student learning. To enhance the learning experience, in the online version of this course lectures were split into two lectures per week instead of the typical 3-hour lecture provided in class. These online lectures were recorded using Camtasia Studio Software and were typically shorter than comparable in-class lectures to allow students to work at their own pace by pausing and/or repeating information as needed. It was expected that being able to review course material would enhance students' retention and subsequent ability to define and describe core concepts, terms, methods and theories in social psychology. In addition, discussion forums provided students with the opportunity to experience a virtual classroom environment and reflect more deeply on the material. Students were encouraged to post their responses to online demonstrations and reflections to brief videos that were integrated into many of the lectures, in order to encourage deeper processing so that they could more easily recognize and describe key concepts, methods, and theories in this field. Lectures, lecture slides, and any accompanying demonstrations and video links could all be found on the Moodle website to facilitate students' ability to learn and describe key studies and concepts in social psychology. Students were only required to be on campus for the two midterm exams as well as the final exam.

To see Dr. Jennifer Steele, Associate Professor, Department of Psychology describe her experiences about adapting her course format and lessons learned go to <http://youtu.be/VXlbC9S4fFU?t=50m58s>